

# REACH OVER 35,000 KEY PURCHASING DECISION MAKERS AND INFLUENCERS FROM PRE-K TO HIGHER ED

ESSENTIALS WEEKLY

**EDspaces Insights**  
January 2020 Issue  
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The mission of *EDspaces Insights* is to contribute to the advancement of future learning environments that build a foundation for student success. Be part of the conversation by submitting an *EDspaces 2020* education session proposal. Submission Deadline: 3/10/20

**HEALTHY CLASSROOMS**

**How Buildings Teach Kindness**  
Pamela Harwood | Grant Ley | Robin Randall | Marcel Robinschon  
Discover how research from the neurosciences greatly improves our understanding of how architecture shapes behavior, how multisensory experiences create meaning essential for learning, and how architectural space expresses emotions that can enhance or impede social interaction.

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(600x75px)

**LEARNING ENVIRONMENTS**

**Supporting 21st Century Workforce Competencies**  
Laine Eichenlaub | Marianne Melling | David Reid  
It's time to take a hard look at what today's companies in the global economy are demanding of its workforce, and put a full-court press on designing the learning environments that will help students and educators keep these critical skills at the forefront of every day learning.

**SPOTLIGHT**

**Upcoming Technology Webinar**  
Feb. 19 at 4 pm (EST) in partnership with AVTXA  
EDmarket President/CEO Jim McGarry will lead a spirited discussion on how student demands are driving AV requirements for higher education institutions. Hear perspectives from Mark Russell, Manager of Learning Spaces and Technology Services at Indiana University and Shawn Galtner, a Principal at DLR Group on the roles, partnership opportunities, and decision timeline for technology needs in new spaces.

**EDSPACES**

**EDspaces 2019 Breaks Records**  
Revisit all the excitement of EDspaces 2019. Attendee registration was up 16% over the prior year as school and college decision makers and influencers gathered to collaborate on building the best learning environments.  
Mark Your Calendar for EDspaces 2020: Nov. 11-13 in Charlotte, NC.

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The Education Market Association (EDmarket) connects people who want to succeed in the education market by providing events, resources and leadership to those who serve education.  
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## About *EDspaces Insights*:

*EDspaces Insights* is a monthly digital publication to help increase readers' knowledge of best practices and understand effective methods of maintaining and optimizing learning environments. Original content from industry thought-leaders is featured in each edition covering a wide range of topics such as planning, design, financing, construction, capital improvement, maintenance, and operations. *EDspaces Insights* is delivered to 35,000+ architects, designers, distributors, manufacturers, and key purchasing influencers at schools and colleges.

Pricing:

**A. Body Banner**  
600 x 75 pixels.

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**B. Box Banner**  
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\*All positions are sold on a first-come, first-served basis and reflect EDmarket Member Pricing. Non-member rates include a 25% increase in price.